

Key for *Fertile Ground* poster

1. Peter Kiewit looking over the mural that is the legacy of his generosity to the community.
2. Sixty-foot tall girl representing the downtown neighborhood and the youthful generation developing cultural organizations in the area.
3. A father kneeling down to his child, representing family and one generation guiding the next.
4. Boy walking to the statue representing the next generation.
5. "The Road Home" sculpture by John Lajba representing the College World Series as an important annual Omaha event.
6. Two dancers representing culture in Omaha and "walking tall" as a characteristic of Omahans.
7. Native American woman from an archival photo representing the Native peoples of the area.
8. Brother and sister holding hands representing the younger generation and tying together past, present, and future.
9. Photographer Louis Bostwick representing the artisans of Omaha. (Photographer who took many of the historical photos that Meg Saligman researched.)
10. The natural landscape including the Missouri River, the Loess Hills, and the prairie.
11. The "big sky" represents openness and depth.
12. Preston Love representing North Omaha's rich jazz history and African American culture.
13. Girl representing the young adult generation invoking a sense of wonder as she gazes toward the big sky
14. Burr Oak, a Tree native to Nebraska.
15. Man and boy visually connecting the generations.
16. Train representing Omaha's railroad history.
17. Central figure representing "Potential" holding the ribbon that flows through the entire composition.
18. Buffalo referring to the history of the landscape and regional wildlife.
19. Local football player from past times acknowledging the area's football legacy.
20. Three historic figures referring to families of the past.
21. Member of the US Air Force representing the local military presence and the Strategic Air Command.
22. Woman walking forward representing the strength of women in the community.
23. Three historic women from an historic photo representing the spirit of the city.
24. A boy from an historic photo representing the youth of the past.
25. A woman representing the North Omaha community.
26. A West Omaha community family representing the importance of family.

27. A little girl representing the future generation.
28. Three people in a farm field referring to the importance of agriculture in the area.
29. Girl representing the upcoming generation.
30. Boy from an historic photo referring to the youth of the past.
31. Daughter on her father's shoulders referring to family.
32. Boy in a hat representing youth.
33. Woman representing South Omaha and its Hispanic culture.
34. Man representing the importance and vitality of business in Omaha.
35. Prairie grass roots that go deeper than the grass grows tall and sustain it during times of drought, referencing the deep roots of Omaha's community.
36. A fly wheel, like those used on farmers' combines, referring to the state's agricultural history.
37. An entryway arch from the Trans-Mississippi Exposition, held in Omaha in 1898.
38. Books referring to the importance of education and educational institutions in the area.
39. Architecture both old and new ranging from an example of wood architecture from the early Mormon settlement to St. Cecilia Cathedral, the Rose Theater, Creighton University, the First National Bank Building and the Holland Performing Arts Center.
40. Historic and current community members representing people working together to create community.
41. Reference to north side of building?